Student Achievement Disclosure

Summary of Institution Mission and Student Achievement

Harson University's Mission: Harson University is an institution that provides knowledge, abilities, skills, and values that represent advanced education and are consistent with the global market, through creativity, technology, business acumen, and work readiness.

Harson offers undergraduate and graduate programs in business, marketing, innovation, and entrepreneurship, with an emphasis on practical learning, technology, and strategic decision-making. Student achievement is measured through three key indicators: graduation rate, which reflects the percentage of students who successfully complete their program of study; retention rate, which measures the percentage of students who remain continuously enrolled; and placement rate, which measures the percentage of graduates who secure employment or internships in their field within six months of graduation. These indicators reflect Harson University's commitment to producing globally competitive, work-ready professionals aligned with the demands of the modern market.

Aggregated Institutional Data on Student Achievement

Harson University reports the following aggregated institutional student achievement outcomes, along with program-level performance indicators, for the reporting period July 1, 2025 – June 30, 2026, as collected and reported to the Florida Commission for Independent Education (CIE).

Program-Level Rates

Bachelor of Business Administration: Graduation: 63.6% | Retention: 90.9%
Bachelor of Marketing Management – Graduation: 50% | Retention: 93.9%
Master of Business Administration – Graduation: 75% | Retention: 92.9%
Master in Digital Marketing – Graduation: 100% | Retention: 100%
Master in Innovation and Entrepreneurship – Graduation: 91.7% | Retention: 96.9%