



HARSON /

Master in

**Innovation and
Entrepreneurship**

WHO ARE WE?

Harson University is an educational institution with undergraduate and graduate programs. From its headquarters in the United States, we give you the academic continuity and the opportunities, and knowledge, to become a professional of global stature.



Get a Bachelor
or Master Degree



100%
Online Classes



American
teachers



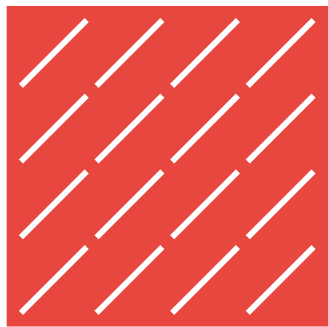
Classes
in Spanish

MASTER IN INNOVATION AND ENTREPRENEURSHIP

This Master allows you to develop your creativity and business knowledge, complementing it with the legal aspects of business and technological tools focused on market trends.

PROGRAM OBJECTIVES

We provide you with the knowledge and develop your skills so that you can undertake your business according to the market, in a sustainable, viable and scalable way, as well as to be able to perform in any organization at a global level.





GRADUATE SKILLS

- Strategic application of innovation.
- Analysis and reading of data for decision making.
- Change management for successful business transformation processes.
- Strategic planning.
- Knowledge of methodologies such as design thinking and tools that facilitate innovation processes.



CURRICULUM

GENERAL EDUCATION



CREDIT HOURS

12 COURSES

- Creative and Innovation
- Business Insights Through Data
- Design Thinking and Customer Discovery
- Product Design and Development
- Business Model Development
- Organizational Entrepreneurship and Innovation
- Legal Issues for Entrepreneurs
- Disruptive Business Models
- Contemporary Technology Tools and Trends
- Entrepreneurial Finance
- Entrepreneurial Sales and Marketing
- Change Management



ADMISSION REQUIREMENTS

STUDENTS FROM THE US STUDYING IN ENGLISH

If you are and/or reside in the United States you must follow the following steps:

- File a completed signed and dated admission application.
- Application fee \$85.00 (non-refundable) made payable to Harson University.
- Submit a copy of a valid government issued picture ID.
- Applicants to the Master program must have obtained a Bachelor's degree from a regionally or nationally accredited institution of higher education.
- Applicants with Bachelor's degrees from non-US institutions of higher education are required to submit their credentials for evaluation of U.S. equivalency by a recognized agency specialized in this activity and member of the National Association of Credential Evaluation Services (NACES).
- Applicants who earned a Bachelor's degree in another language than English must have the transcript translated into English by a certified translation agency. The translated copy should be submitted along with an original copy.
- Two letters of recommendation from supervisors, faculty, or professional associates.
- Formal resume indicating education and complete work history, outlining the applicant's professional experience and accomplishments, academic achievements, as well as any participation in community and civic organizations.
- Harson University offers its programs online and in Spanish. Applicants whose native language is other than Spanish, are required to take and approve a Proprietary Proficiency Language Test.
- Payment of tuition and fees by deadline indicated on Enrollment Agreement.
- Online students must have access to the internet.
- Harson University reserves the right to deny admission to any prospective student that in their judgment poses an undue risk to the safety or security of the University and the University community.

STUDENTS FROM OTHER COUNTRIES STUDYING IN SPANISH

- Submit a completed and signed application for admission.
- Make the \$85 application fee payable to Harson University.
- Submit a copy of your ID.
- Submit a copy of your degree.
- Payment of tuition and fees by the deadline indicated on the Enrollment Agreement.
- Submit two letters of recommendation from your supervisors, faculty or professional associates.
- Formal resume indicating complete education and work history, detailing your professional experience and accomplishments, academic achievements, as well as any involvement in community and civic organizations.
- If you choose to study online, you must have an internet connection.

HARSON

Contact us

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