



HARSON /

Master in

**Business
Administration**

WHO WE ARE?

Harson University is an educational institution with undergraduate and graduate programs. From its headquarters in the United States, we give you the academic continuity and the opportunities, and knowledge, to become a professional of global stature.



Get a Bachelor
or Master Degree



100%
Online Classes



American
teachers



Classes
in Spanish

MASTER IN BUSINESS ADMINISTRATION

This program is designed to get students to acquire the practical and conceptual skills to assume leadership positions in any type of organization at a global level.

PROGRAM OBJECTIVES

Our graduates are ready to work as professionals in diverse management areas based on the development of critical and innovative thinking, ethical values and principles, and respect for the environment.

GRADUATE SKILLS

- Development of strategic thinking skills.
- Leadership and management of work teams.
- Adaptability to changing environments that require strategic decisions.
- Integration and application of knowledge from different business areas.

CURRICULUM

CORE COURSES



CREDIT HOURS 12 COURSES

- Global Megatrends
- Organizational Behavior
- Business Analysis for Decision Making
- Marketing Management
- Accounting for Managers
- Management of Information System
- Financial Reporting and Analysis
- Business Process Design
- Legal Environment for Business
- Corporate Finance
- Strategic Management
- Digital Business Transformation

CONCENTRATION COURSES

The student will choose
one of these concentrations
or specialties:

PROJECT MANAGEMENT



CREDIT HOURS 3 COURSES

- Project Cost and Schedule Control
- Project Management Systems
- Project Risk Management

BUSINESS ANALYTICS



CREDIT HOURS 3 COURSES

- Data Analytics & Management
- Business Analytics Application
- Data Visualization and Reporting

LEADERSHIP



CREDIT HOURS 3 COURSES

- Strategic Leadership
- Negotiations
- Leaders in Global Environments

ADMISSION REQUIREMENTS

- File a completed signed and dated admission application.
- Application fee \$85.00 (non-refundable) made payable to Harson University.
- Submit a copy of a valid government issued picture ID.
- Applicants to the Master program must have obtained a Bachelor's degree from a regionally or nationally accredited institution of higher education.
- Applicants with Bachelor's degrees from non-US institutions of higher education are required to submit their credentials for evaluation of U.S. equivalency by a recognized agency specialized in this activity and member of the National Association of Credential Evaluation Services (NACES).
- Applicants who earned a Bachelor's degree in another language than English must have the transcript translated into English by a certified translation agency. The translated copy should be submitted along with an original copy.
- Two letters of recommendation from supervisors, faculty, or professional associates.
- Formal resume indicating education and complete work history, outlining the applicant's professional experience and accomplishments, academic achievements, as well as any participation in community and civic organizations.
- Harson University offers its programs online and in Spanish. Applicants whose native language is other than Spanish, are required to take and approve a Proprietary Proficiency Language Test.
- Payment of tuition and fees by deadline indicated on Enrollment Agreement.
- Online students must have access to the internet.
- Harson University reserves the right to deny admission to any prospective student that in their judgment poses an undue risk to the safety or security of the University and the University community.

HARSON

Contact us

📞 754-206-9443

✉️ admission@harsonuniversity.com

📍 3191 Coral Way, Suite 630, Miami, FL 33145