



HARSON /

Bachelor of

**Science in
Business
Administration**

WHO WE ARE?

Harson University is an educational institution with undergraduate and graduate programs. From its headquarters in the United States, we give you the academic continuity and the opportunities, and knowledge, to become a professional of global stature.



Get a Bachelor
or Master Degree



100%
Online Classes



American
teachers



Classes
in Spanish

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

In this program you will learn the necessary competencies to be able to efficiently manage an organization, based on the resources, and achieving established strategic objectives.

We will focus on the development of business management knowledge, improving procedures and concepts in the field of finance.

PROGRAM OBJECTIVES

This program aims to develop professionals capable of successfully leading an organization. Using modern technological tools, information analysis and understanding the needs of increasingly digital companies.

GRADUATE SKILLS

- Knowledge of the dynamics of the functional areas of a company.
- Efficient management.
- Developing decision-making skills in different scenarios.
- Innovation management.
- Analyze accounting and financial processes of the company for decision making.
- Creating value for the business through innovation models and methods.

CURRICULUM

GENERAL EDUCATION

30

CREDIT HOURS 10 COURSES

- Written communication
- Applied Algebra
- Environment and Cultural Diversity
- General Biology
- Professional Ethics
- English I
- English II
- Data Analysis
- Math Applied to Finance
- Intrapersonal Competences

MAJOR COURSES

75

CREDIT HOURS 25 COURSES

- Business Administration and Social Responsibility
- Analysis of the Business Environment
- Financial Accounting Information for Business
- Marketing Fundamentals
- Cost and Budget Analysis
- Talent Management in the Organization
- Legislations Applied to Business
- Organizational Design
- Project Management
- Digital Business Design
- People Management
- Strategic Planning
- Project Formulation and Evaluation
- Management Decision Making
- Management Skills
- Strategic Direction and Leadership
- Entrepreneurship Management
- Presentation and Persuasion Skills
- Technological Tools for Management
- Research Fundamentals
- Research Techniques and Tools
- Organizational Sustainability
- Culture of Innovation
- Innovation and Value Creation
- Change Management

CORE COURSES

The student will choose 5
electives to total 15 credit
hours concentration courses:

FINANCE

15

CREDIT HOURS

5 COURSES

- Financial Analysis for Decision Making
- Financial Instruments for Decision-Making
- Economics for Business
- Risk Management
- Valorization of Companies

LOGISTICS

15

CREDIT HOURS

5 COURSES

- Business Process Analysis
- Supply Chain Management
- Process Management, Simulation and Continuous Improvement
- Operations Management
- Logistics Innovation

INTERNATIONAL BUSINESS

15

CREDIT HOURS

5 COURSES

- International Business
- Import and Export Management
- Global Market Research
- Internationalization Strategies
- International Business Intelligence

ADMISSION REQUIREMENTS

- File a completed signed and dated admission application.
- Application fee \$85.00 (non-refundable) made payable to Harson University.
- Submit a copy of a valid government issued picture ID.
- Applicants to the Bachelor program must have obtained a High School degree from a regionally or nationally accredited institution.
- Submit a copy of High School diploma or GED (General Education Diploma).
- Submit a copy of official High School, GED, or College transcripts.
- Applicants from High-Schools out of US or with Associate's degrees from non-US institutions of higher education are required to submit their credentials for evaluation of US equivalency by a recognized agency specialized in this activity and member of the National Association of Credential Evaluation Services (NACES).
- Harson University offers its programs online and in Spanish. Applicants whose native language is other than Spanish, are required to take and approve a Proprietary Proficiency Language Test.
- Payment of tuition and fees by deadline indicated on Enrollment Agreement.
- Online students must have access to the internet.
- Harson University reserves the right to deny admission to any prospective student that in their judgment poses an undue risk to the safety or security of the University and the University community.

HARSON

Contact us

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